

F 2815

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Reg. No.....

Name.....

**FIVE YEAR INTEGRATED B.B.A., LL.B. (HONOURS) DEGREE
EXAMINATION, JANUARY 2023**

Third Semester

FB 9—BUSINESS ETHICS

(2020 Admissions—Regular/2018, 2019 Admissions—Supplementary)

Time : Three Hours

Maximum : 75 Marks

Part A

*Answer any five questions.
Each question carries 3 marks.*

1. What is Work Ethics ?
2. What are Moral Rights ?
3. What is Job Discrimination ?
4. What is an Ethics Management ?
5. What is Workers Participation in Management ?
6. Explain Professional Ethics ?

(5 × 3 = 15 marks)

Part B

*Answer any three questions.
Each question carries 10 marks.*

7. Explain the components of Consumer Protection ?
8. What are the different ways of developing ethical corporate behaviour ?
9. Explain the various concepts of Ethics ?
10. What are the various facets of Ethical Dilemma ?

(3 × 10 = 30 marks)

Turn over

Part C

Answer any two questions.

Each question carries 15 marks.

11. Write about Utilitarian approach. What are its features ?
12. What is Advertisement Ethics ? What are the various points to be followed ?
13. "Management has to take decisions considering ethics and ethical values". Explain.

(2 × 15 = 30 marks)