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Reg. No.....

Name.....

B.B.A. LL.B. (HONOURS) DEGREE EXAMINATION, MARCH 2024

Second Semester

FB 5—ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT

(2022 Admissions—Regular/2018 to 2021 Admissions—Supplementary)

Time : Three Hours

Maximum : 75 Marks

Part A

Answer any five questions.

Each question carries 3 marks.

1. List out the Entrepreneurial Traits.
2. What do you mean by Net Work Analysis ?
3. Narrate the perception behind Net Present value.
4. Explain the term "Bridge Capital".
5. Describe the scope of a Project Report.
6. Examine the agencies for entrepreneurship development and training.

(5 × 3 = 15 marks)

Part B

Answer any three questions.

Each question carries 10 marks.

7. Discuss the factors effecting entrepreneurial growth.
8. Elucidate the different types of entrepreneurs.
9. Evaluate the stages in project identification.
10. What do you mean by industrial sickness ? What are the causes and remedies for industrial sickness ?

(3 × 10 = 30 marks)

Turn over

Part C

Answer any two questions.

Each question carries 15 marks.

11. Explain the need for EDP. Also discuss the steps and contents of Entrepreneurship Development Programme.
12. Critically evaluate the different techniques for project appraisal with merits and demerits of each technique.
13. Discuss the problems of a woman entrepreneur in India.

(2 × 15 = 30 marks)