

**G 1310**

Reg. No.....

Name.....

**FIVE YEAR INTEGRATED B.B.A., LL.B. (HONOURS) DEGREE  
EXAMINATION, JUNE 2022**

**Third Semester**

**FB 9—BUSINESS ETHICS  
(2019 Admissions—Regular)**

Time : Three Hours

Maximum : 75 Marks

**Part A**

*Answer any five questions.  
Each question carries 3 marks.*

1. What is Morality ?
2. What is Social Cost ?
3. What is Environmental Ethics ?
4. What is an Ethics Committee ?
5. What is Whistle Blowing ?
6. Explain Ethical Leadership.

(5 × 3 = 15 marks)

**Part B**

*Answer any three questions.  
Each question carries 10 marks.*

7. Explain the components of Advertisement Ethics.
8. Explain the nature of Employee Rights.
9. What are the types of ethical actions ?
10. What are the obligations of sellers towards the public ?

(3 × 10 = 30 marks)

**Part C**

*Answer any two questions.  
Each question carries 15 marks.*

11. Write about the pros and cons of doing business ethically.
12. Explain Corporate Code of Ethics.
13. "Consumers' rights should be protected". Explain.

(2 × 15 = 30 marks)