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Reg. No.....

Name.....

**FIVE YEAR B.A./B.B.A./B.Com., LL.B., (HONOURS) DEGREE
EXAMINATION, DECEMBER 2025**

First Semester

FL 1—LAW OF TORTS INCLUDING M.V. ACT AND CONSUMER PROTECTION LAWS
(2025 Admissions—Regular/2018 to 2024 Admissions—Supplementary)

Time : Three Hours

Maximum : 75 Marks

Part A

Write short notes on any five of the following.

Each question carries 3 marks.

1. Distinguish between tort and breach of contract.
2. Rule in *Rylands vs. Fletcher*.
3. Novus actus Interveniens.
4. Defect in Goods.
5. No-fault Liability under MV Act.
6. Tort of Malicious Prosecution.

(5 × 3 = 15 marks)

Part B

Answer any three of the following problems.

Each problem carries 10 marks.

7. A, in a crowded bus, deliberately pushes B to make him fall. B suffers no injury but feels humiliated. Can B bring an action in tort ?
8. A shopkeeper mops the floor but fails to put a warning sign. A customer slips and fractures his leg. Can the shopkeeper be held liable under law of tort ?
9. During a festival, loudspeakers are used throughout the night, disturbing the locality. Does the local people can claim any remedy under the law of tort ? Explain.
10. A writes an article stating that "all professors of XYZ University take bribes." C, a professor, feels his reputation harmed. Can he sue ?

(3 × 10 = 30 marks)

Turn over

Part C

Answer any two of the following.

Each question carries 15 marks.

11. What do you mean by 'Brand Policy', 'Brand Loyalty' and 'Brand Equity'? Why products are branded?
12. Describe the different methods and types of pricing a product.
13. Write short notes on :
 - (a) Product mix.
 - (b) Brand Equity.
 - (c) Mass Marketing.

(2 × 15 = 30 marks)