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Reg. No.....

Name.....

**FIVE YEAR INTEGRATED B.B.A., LL.B. (HONOURS) DEGREE
EXAMINATION, MARCH 2025**

Third Semester

FB 9—BUSINESS ETHICS

(2023 Admissions—Regular/2018 to 2022 Admissions—Supplementary)

Time : Three Hours

Maximum : 75 Marks

Part A

Answer any five questions.

Each question carries 3 marks.

1. What is morality ? How does it differ from values ?
2. What is the role of laws on business ethics ?
3. Define utilitarianism. What is its features ?
4. What are the firm's obligation to consumers ?
5. What do you mean by ethical congruence ?
6. Explain the salient features of Consumer Protection Act 2019.

(5 × 3 = 15 marks)

Part B

Answer any three questions.

Each question carries 10 marks.

7. Discuss the scope and importance of ethics in business.
8. What is meant by unethical behaviour in business. What are its consequences to external stakeholders ?

Turn over

9. Examine the value based system in Indian business.
10. What do you mean by workplace ethics ? Why are work Place ethics important ?

(3 × 10 = 30 marks)

Part C

Answer any two questions.

Each question carries 15 marks.

11. Explain the importance of ethical principles in advertising. What are the laws regulating advertising in India ?
12. Write an essay on the role of ethics in various functional areas of business.
13. Explain in detail about the environmental problems caused by pollution.

(2 × 15 = 30 marks)