

**SAFEGUARDING THE E-CONSUMER: AN
ASSESSMENT OF AWARENESS LEVELS AND LEGAL
FRAMEWORK EFFICIENCY IN TRIVANDRUM'S E-
COMMERCE ECOSYSTEM**

DISSERTATION SUBMITTED

**IN PARTIAL FULFILLMENT OF THE
REQUIREMENTS**

FOR THE DEGREE OF

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By

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**BHARATA MATA SCHOOL OF LEGAL STUDIES
(BŞOLS) CHOONDY, ALUVA, KERALA**