

**G 7065**

Reg. No.....

Name.....

**B.Com., LL.B. (HONOURS) DEGREE EXAMINATION, MARCH 2020**

**First Semester**

**FC 3—PERSPECTIVES AND METHODOLOGY OF BUSINESS STUDIES**

**(2019 Admissions—Regular/2018 Admissions—Supplementary)**

Time : Three Hours

Maximum : 75 Marks

**Part A**

*Answer any five questions.  
Each question carries 3 marks.*

1. Distinguish between shares and debentures.
2. What do you mean by 'Quality of Life' ?
3. What is Liberalization ?
4. Narrate the features of Co-operative Society.
5. Give the concept of short term fund.
6. Write notes on statistical quality control.

(5 × 3 = 15 marks)

**Part B**

*Answer any three questions.  
Each question carries 10 marks.*

7. Discuss the nature and objectives of Corporate Governance.
8. Who is an "entrepreneur" ? Narrate the legal, physical, financial and social environments for entrepreneurs.
9. Explain the functions of a stock exchange.
10. Narrate the role of human resources in management of a firm.

(3 × 10 = 30 marks)

**Part C**

*Answer any two questions.  
Each question carries 15 marks.*

11. Explain the different sources of funds from primary and secondary market.
12. Discuss the factors effecting domestic savings.
13. Describe the role of Government in regulating the business.

(2 × 15 = 30 marks)