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Reg. No.....

Name.....

**FIVE YEAR INTEGRATED B.B.A., LL.B., (HONOURS) DEGREE
EXAMINATION, DECEMBER 2025**

First Semester

FB 1—PRINCIPLES OF MANAGEMENT

(2025 Admissions—Regular/2018 to 2024 Admissions—Supplementary)

Time : Three Hours

Maximum : 75 Marks

Part A

*Answer any five questions.
Each question carries 3 marks.*

1. Define Management.
2. Distinguish between “policy” and “procedure”.
3. What are the limitations of planning ?
4. What is Zero-base budgeting ?
5. What is delegation of authority ?
6. What is PERT and CPM ?

(5 × 3 = 15 marks)

Part B

*Answer any three questions.
Each question carries 10 marks.*

7. What are the factors affecting span of control ?
8. What is centralisation ? Narrate its advantages and disadvantages.
9. What are the essential Requirements of a good plan ?
10. What is Staffing ? Explain the merits of staffing.

(3 × 10 = 30 marks)

Turn over

Part C

*Answer any two questions.
Each question carries 15 marks.*

11. Define Leadership. Explain the different styles of leadership.
12. Management process is considered to be of certain functions. Explain these functions.
13. Explain the different types of organisational structure.

(2 × 15 = 30 marks)