

G 3824

Reg. No.....

Name.....

**FIVE YEAR INTEGRATED B.Com., LL.B. (HONOURS) DEGREE
EXAMINATION, JULY 2023**

First Semester

FC3/FC1—BUSINESS MANAGEMENT

(2022 Admissions—Regular/Prior to 2022 Admissions—Supplementary]

Time : Three Hours

Maximum : 75 Marks

Part A

*Answer any five of the following.
Each question carries 3 marks.*

1. Distinguish between Management and Administration.
2. What is Management by Objectives (MBO) ?
3. Define motivation.
4. Write notes on Likert's 4 level model.
5. What do you mean by Esprit de corps ?
6. Narrate the terms policy, strategy and programme.

(5 × 3 = 15 marks)

Part B

*Answer any three of the following.
Each question carries 10 marks.*

7. What is staffing ? Explain its process.
8. Define Authority. Distinguish between Centralisation and De-centralisation of authority.
9. "Organisation is the structure of relationship." Discuss.
10. What is planning ? Mention the steps in planning process.

(3 × 10 = 30 marks)

Part C

*Answer any two of the following.
Each question carries 15 marks.*

11. "The essence of control is action." Explain the common actions that may be taken in the control system.
12. What is management ? Explain its nature and characteristics.
13. Discuss the principles of direction.

(2 × 15 = 30 marks)