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Reg. No.....

Name.....

**FIVE YEAR B.Com., LL.B. (HONOURS) DEGREE EXAMINATION
APRIL 2024**

First Semester

FC 3—PERSPECTIVE AND METHODOLOGY OF BUSINESS STUDIES

(2023 Admissions—Regular/2018 to 2022 Admissions—Supplementary)

Time : Three Hours

Maximum : 75 Marks

Part A

*Answer any five questions.
Each question carries 3 marks.*

1. Define Cost of Capital.
2. Give the impact of "Globalisation" in an economy.
3. What do you mean by TQM ?
4. Narrate the term "Re-engineering".
5. Name the leading institutions for business funds.
6. Explain the concept of Corporate Governance.

(5 × 3 = 15 marks)

Part B

*Answer any three of the following.
Each question carries 10 marks.*

7. Examine the role of public sector and private sector in India.
8. Who is an Entrepreneur? Examine the legal and physical environment for entrepreneurs.
9. Describe the factors of production and also its rewards.
10. What do you mean by Strategic Management ? Discuss the trends and development in strategic management.

(3 × 10 = 30 marks)

Turn over

Part C

Answer any two of the following.

Each question carries 15 marks.

11. Evaluate the management problems in small, medium and large organisation.
12. Examine the different methods for mobilisation of resources for a business.
13. Discuss the importance of stock exchanges, highlighting its functions in the economic development.

(2 × 15 = 30 marks)