

F 7625

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Reg. No.....

Name.....

**FIVE YEAR B.B.A., LL.B. (HONOURS) DEGREE EXAMINATION
JANUARY 2021**

Third Semester

FB 8—BUSINESS ETHICS

(2018 Admissions—Regular)

Time : Three Hours

Maximum : 75 Marks

Part A

Answer any five questions.

Each question carries 3 marks.

1. What is Utilitarianism ?
2. Define Business Ethics.
3. Narrate Consumer Privacy.
4. What do you mean by Job Discrimination ?
5. What is Morality ?
6. Distinguish between responsibility and ethics.

(5 × 3 = 15 marks)

Part B

Answer any three questions.

Each question carries 10 marks.

7. Discuss employee's right against the firm.
8. Explain the concept of moral development and reasoning in the context of morality.
9. What are the elements of social cost and benefits ?
10. Narrate the ethics of pollution control.

(3 × 10 = 30 marks)

Turn over

Part C

Answer any two questions.

Each question carries 15 marks.

11. What is Utilitarianism ? Discuss the nature and concepts of Utilitarianism.
12. What is Advertisement Ethics ? Discuss the importance of consumer protection and also the firm's duties towards its consumer.
13. Discuss the components and importance of business ethics.

(2 × 15 = 30 marks)

3rd DAA.
2nd