

G 5320

Reg. No.....

Name.....

**B.Com.,LL.B. (HONOURS) DEGREE EXAMINATION, JULY 2019**

**First Semester**

**FC 1/FC 3—BUSINESS MANAGEMENT**

(2018 Admissions—Regular/Prior to 2018 Admissions—Supplementary)

Time : Three Hours

Maximum : 75 Marks

**Part A**

*Answer any five questions.  
Each question carries 3 marks.*

1. Distinguish between Management and Administration.
2. What is centralisation and mention any four advantages of centralisation ?
3. What is line and staff organisation ?
4. Explain the objectives of planning (any six).
5. Is Management a Profession.
6. What is meant by 'esprit de corps' ?

(5 × 3 = 15 marks)

**Part B**

*Answer any three questions.  
Each question carries 10 marks.*

7. Explain the difference between Delegation and Decentralisation.
8. What is recruitment and how it differ from selection ?
9. What are the various styles of leadership ?
10. Narrate the social responsibility of management.

(3 × 10 = 30 marks)

**Part C**

*Answer any two questions.  
Each question carries 15 marks.*

11. What is the need of motivation ? Explain Mc Gregores theory X and theory Y.
12. Explain briefly the important functions of management.
13. Explain the steps in control process. What is the purpose of control ?

(2 × 15 = 30 marks)