

G 7067

Reg. No.....

Name.....

**B.Com.,LL.B. (HONOURS) DEGREE EXAMINATION, MARCH 2020**

**First Semester**

**FC 1/FC 3—BUSINESS MANAGEMENT**

(2019 Admissions—Regular/Prior to 2019 Admissions—Supplementary)

Time : Three Hours

Maximum : 75 Marks

**Part A**

*Answer any five questions.  
Each question carries 3 marks.*

1. What is Management by objectives ?
2. Briefly explain 'Maslow and Herzberg theory'.
3. Narrate the requisite of a good leader.
4. Write notes on Managerial Grid by Blake Mouton.
5. What is delegation ?
6. Is management science or art ?

(5 × 3 = 15 marks)

**Part B**

*Answer any three questions.  
Each question carries 10 marks.*

7. Narrate the essentials of a good control system.
8. Define Management. Explain its characteristics.
9. Discuss the  $x$  and  $y$  theory of motivation.
10. Explain the different types of organisation.

(3 × 10 = 30 marks)

**Part C**

*Answer any two questions.  
Each question carries 15 marks.*

11. Define Planning. Explain the importance and purpose of planning.
12. Discuss the nature and importance of staffing in an organisation.
13. Explain the principles of management. Also narrate the contributions F.W. Taylor and Henry Fayol.

(2 × 15 = 30 marks)