

G 5332

Reg. No.....

Name.....

B.Com.,LL.B. (HONOURS) DEGREE EXAMINATION, JULY 2019

First Semester

FC 3—PERSPECTIVES AND METHODOLOGY OF BUSINESS STUDIES

(2018 Admissions—Regular)

Time : Three Hours

Maximum : 75 Marks

Part A

*Answer any five questions.
Each question carries 3 marks.*

1. What is Bench Marking ?
2. Describe TQM.
3. Who is an Entrepreneur ?
4. What do you mean by "Globalisation" ?
5. Give the nature of short term fund.
6. What do you mean by corporate governance ?

(5 × 3 = 15 marks)

Part B

*Answer any three questions.
Each question carries 10 marks.*

7. Distinguish between Public Sector and Private Sector.
8. Discuss the different lending institution for business finance.
9. Explain the different factors of production and their reward.
10. Describe the functions of an entrepreneur.

(3 × 10 = 30 marks)

Part C

*Answer any two questions.
Each question carries 15 marks.*

11. Narrate the methods for mobilisation of financial resources for business.
12. Discuss the role of business in economic development.
13. Explain the role of stock exchange in the economic development with reference to its functions.

(2 × 15 = 30 marks)